

BCS & Computing UK IT Industry Awards 2019

Finalist PR Opportunities

Congratulations on being named a finalist in the BCS & Computing UK IT Industry 2019 Awards, which is a significant achievement worthy of recognition in the media.

Computing will announce information about the Awards and the finalists on Monday 19 August.

Write Your Own Press Release

We would encourage you to write your own news release announcing your success directly to your local, trade specific and personal contacts in the media to generate further and more in-depth coverage of your organisation and the outstanding achievement in being named as a finalist. Below are two quotes and some generic text which can be used as general background information on the awards in your release:

Quote from BCS: Paul Fletcher, Group CEO, BCS, The Chartered Institute for IT, says: “Congratulations to [insert details here] for being shortlisted, they clearly demonstrate the highest levels of excellence and innovation across today’s IT sector. These awards showcase some of the most inspiring and best in our industry, and it is a significant achievement to be shortlisted.”

Quote from Computing: “The UK IT Industry Awards celebrates organisations of all sizes, and across every sector, in the whole industry. What really sets it apart is its unique, rigorous and independent judging process. Shortlisted entrants will now go on to present to judging panels including industry experts peer-level technology leaders. Very well done to all the finalists in being shortlisted, you should be very proud as it's a fantastic achievement.”

Standard text: The BCS & Computing UK IT Industry Awards are a platform for the entire profession to celebrate best practice, innovation and excellence.

Social Media

BCS will be Tweeting from our own Twitter account @BCS, as well having content on its Facebook and LinkedIn pages.

Computing magazine will put news about the awards on its Twitter account @Computing_news. The hashtag for the awards this year is **#UKITAwards**

Other Opportunities

Include the wording “finalist” on your website, in your promotional literature and advertising, to draw attention to your achievement.

BCS media team contact details

If you have any media enquiries which require BCS contribution, please contact: pressoffice@bcs.uk